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09/672,154	09/27/2000	Masahiko Sato	450100-02733	6619
	7590 09/22/2008 AWRENCE & HAUG	3	EXAMINER	
	ENUE- 10TH FL.		RAMAN, USHA	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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## Response to Arguments

Applicant's arguments filed September 4<sup>th</sup>, 2008 have been fully considered but they are not persuasive.

Applicant's arguments stating (see Remarks page 10) that, "Dunn, as summarized by the Office Action teaches that the broadcast information includes at least one program retrieval identification code AND other information. Receiving and storing the "other information" is not consistent with the purpose or the above identified feature of claim 1". Have been noted, however Dunn's "receiving and storing" step are consistent with the recited language of "a user server configured to receive and store the broadcast program information...". Furthermore, it is the Wheeler reference that is relied upon for the step of receiving only retrieval identifiers in response to a query to a server, wherein the identifiers can retrieve data that is already stored locally at the user's location. The system as modified in view of Wheeler accordingly comprises the step of receiving only a select number of "program retrieval identification codes" corresponding to a user query instead of transmitting data files that are already present at the user's location, so that transmission time can be reduced.

For these reasons stated above, the rejection is maintained.

## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to USHA RAMAN whose telephone number is (571)272-7380. The examiner can normally be reached on Mon-Fri: 9am-6pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Kelley can be reached on (571) 272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Usha Raman/